



January, 8th 2025

Dear Grand Island Half Marathon Supporter,

On behalf of the Greater Buffalo Track Club, I would like to offer your organization the opportunity to sponsor the Grand Island Half Marathon, Saturday, May 3, 2025.

The mission of this event is to provide the Western New York running community a top tier quality running event and to raise funds to donate back to our local community. We will accomplish this by making a significant donation to The Neighbors Foundation of Grand Island, an all-volunteer organization providing confidential food assistance to Grand Island residents.

The Grand Island Half Marathon will provide runners with a quality running competition. Starting and finishing within Beaver Island State Park and following the scenic Niagara River along the newly opened West River Connector Trail (formerly West River Parkway) runners have an ideal course for either a competitive race or for a runner's first attempt at a half marathon.

Post-race we will keep the celebrations and awards in the main parking lot adjacent to the finish line at our convention style Post Race Party. Our objective is to give Sponsors an active presence at our race.

In recent years, the Greater Buffalo Track Club has contributed a portion of the race proceeds to the Neighbors Foundation of Grand Island, Vision Niagara, Miracle League, Cystic Fibrosis Foundation, Grand Island High School, Luna Chix Breast Cancer Fund, Christian Central Academy, Grand Island Scout Troop 510, Roswell Park Cancer Institute, FeedMoreWNY and Buffalo Public Schools XC Teams. This year we have selected the Neighbors Foundation of Grand Island as the primary beneficiary.

The race is currently offering sponsorship packages at \$300 to \$5000. Feature your business or organization at our Finish/Start Line Post Race Party and be exposed to the over 300 runners accompanied by their friends and family.

Thank you for your consideration and support.

Roger King, President
Greater Buffalo Track Club

31st GBTC GRAND ISLAND HALF MARATHON

TITLE SPONSOR: 1 Available \$5000

- ✓ Company logo prominently placed on FRONT of our giveaway, a quality sweatshirt.

For example, “ABC Corporation – Grand Island Half Marathon” placed on the atop the Grand Island Half Marathon Logo on the sweatshirt.
- ✓ Acknowledgements as Title Sponsor in all marketing prior to and during the race, including a short address to runners prior to the start of the race, GBTC website, Facebook page, email, social media
- ✓ Logo prominently placed at both starting line, finish line and post-race party
- ✓ Logo placed on the finishers complimentary gift bag
- ✓ Tent space available for employee gathering at the finish line
- ✓ Handouts/inserts for race packet
- ✓ 10 Complimentary Race Registrations to be offered to sponsor’s employees and friends
- ✓ 10 Complimentary GBTC 1-year memberships to be offered to sponsor’s employees and friends.

PRESENTING SPONSOR: 1 Available \$2500

- ✓ Company logo prominently placed on the BACK of the sweatshirt. For example, “GBTC Grand Island Half Marathon – Presented by ABC Corporation” printed on the back of the Sweatshirt.
- ✓ Acknowledgements as Presenting Sponsor in all marketing prior to and during the race, GBTC website, Facebook page, email, social media
- ✓ Logo prominently placed at starting line, finish line and post-race party
- ✓ Logo placed on the finishers complimentary gift bag
- ✓ Tent space available for employee gathering at finish line
- ✓ Handouts/inserts for race packet
- ✓ 6 Complimentary Registrations
- ✓ 6 Complimentary GBTC 1-year memberships

PREMIER – 2 Available \$1500

- ✓ Company Name/Logo on the back of the premier quality hooded sweatshirt
- ✓ Acknowledgements as Premier Sponsor during pre-race promotions on GBTC website, email, social media
- ✓ Logo prominently placed at starting line, finish line and post-race party
- ✓ Logo placed on the finishers complimentary gift bag
- ✓ Tent space available
- ✓ Handouts/inserts for race packet
- ✓ 4 Complimentary Registrations
- ✓ 4 Complimentary GBTC memberships

PLATINUM – 5 Available \$750

- ✓ Company Name/Logo on the back of the premier quality hooded sweatshirt
- ✓ Tent Space Available
- ✓ Logo placed at start/finish lines and post-race part
- ✓ Logo Placed on the finishers complimentary gift bag
- ✓ Handouts
- ✓ 2 Complimentary Race Registrations
- ✓ 2 Complimentary GBTC club memberships to be offered to sponsor's employees

GOLD – 7 Available \$375

- ✓ Company Name/Logo on the back of the premier quality hooded sweatshirt
- ✓ Tent Space Available
- ✓ Logo placed at start/finish lines and post-race party
- ✓ Logo placed on the finishers complimentary gift bag
- ✓ Handouts

MILER – 10 Available \$300

- ✓ Company Name/Logo on the back of the premier quality hooded sweatshirt
- ✓ Logo placed at start/finish lines and post-race party
- ✓ Logo Placed on the finishers complimentary gift bag
- ✓ Handouts